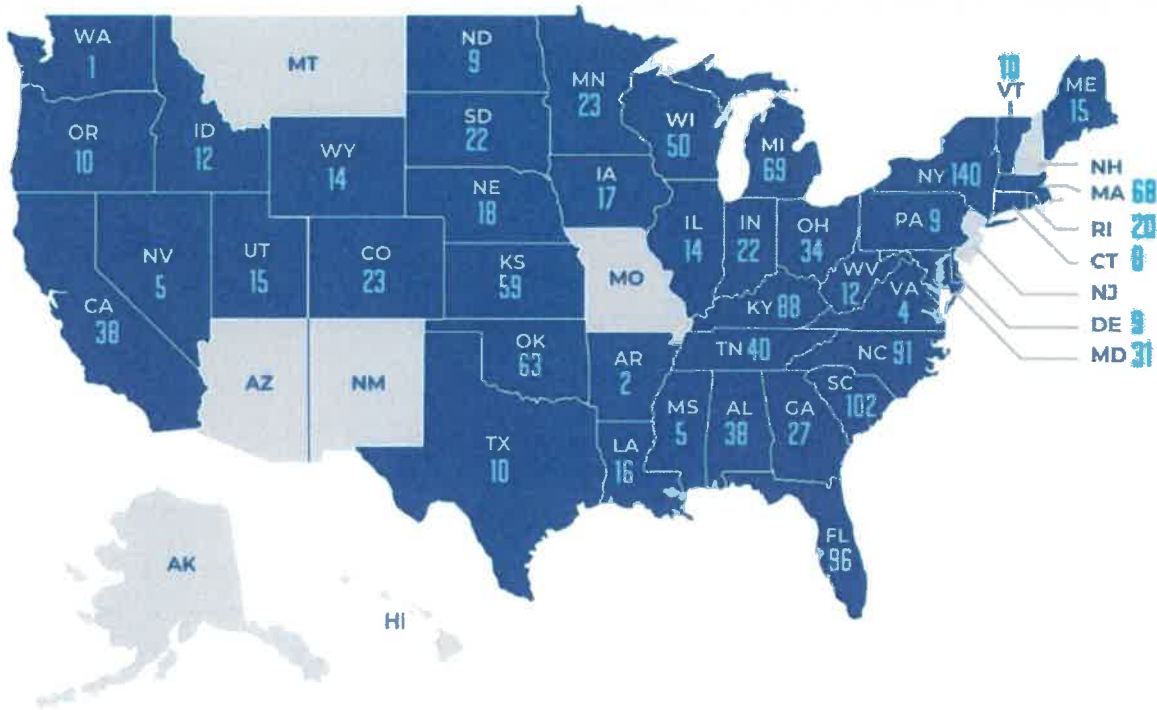


Membership

Brian Wallace - Vice President



YRO Member-Organizers by State



In our current landscape, we find ourselves navigating the aftermath of pandemic-induced setbacks. These fluctuations mirror broader economic shifts and public sentiment. Historical data reveals a correlation between education employment and membership, with declines following the Janus decision, compounded by the recent pandemic-induced downturn. However, recent trends offer a glimmer of hope. The resurgence of organizing within the labor movement, exemplified by notable actions involving Starbucks workers, the Writer's Guild, and UPS workers, underscores a growing wave of solidarity. Bolstered by economic recovery and a labor shortage, our members are increasingly emboldened, leading to more assertive bargaining with Time for 20, enhanced legislative advocacy for funding, and improved contracts. NSEA has engaged member organizers at targeted locals where we believe there is potential to meet the goal of increased membership by 2%. Together with the Assistant Executive Director, I hold a monthly membership meeting to allow locals to brainstorm, discuss organizing goals, and membership issues. This concerted effort not only reverses the tide but also positions NSEA for sustained growth and resilience in the future.