

# STRATEGIC PLAN

NEVADA STATE EDUCATION ASSOCIATION

## MISSION

The Nevada State Education Association has been the voice of Nevada educators for over 120 years. We strive to be as diverse as the students we represent. We are united in our purpose: advocating for justice and excellence in public education.

## VISION

NSEA members are the trusted education experts, united to ensure an exceptional public education for every Nevada student.

## GOALS

### MEMBERSHIP GOAL

By strengthening our member engagement in our local affiliates, NSEA membership will increase 2-5% every year from 2024 to 2026.

#### OUTCOMES:

- Sustain NSEA's financial health
- Recruit members at all levels through NSEA organizing events
- Focus on Year-Round Organizing
- Share information about NSEA benefits

### MEMBERSHIP EMPOWERMENT GOAL

By empowering members, NSEA will encourage collaboration to develop skills through a 5-10% increase with involvement in association activities.

#### OUTCOMES:

- Have trust and transparency
- Increase communication to keep members informed
- Create a sense of ownership through active participation and involvement

### INSTRUCTION/PROFESSIONAL DEVELOPMENT GOAL

NSEA will strengthen the Instruction and Professional Development (IPD) opportunities for all members in the topics of: Leadership, Classroom Management and Social Emotional Learning. NSEA will provide various resources for licensed educators, Education Support Professionals, aspiring educators, and retirees during school years 2024-2025 and 2025-2026.

#### OUTCOMES:

- Create a statewide IPD plan focusing on Leadership, Classroom Management, and Social Emotional Learning
- Make IPD valid to all members in all Nevada counties
- Ensure that all IPD opportunities meet the needs of all statewide locals.
- Motivate members through personal professional growth

### MINORITY AFFAIRS GOAL

By 2026, NSEA will improve the 3-1 (g) data from 24% to 30% by collecting and updating members' ethnic representation in order to mirror the diversity in the society we serve. NSEA will focus on membership recruitment to reflect this goal.

#### OUTCOMES:

- Establish a more inclusive membership
- Increase communication opportunities for non-English speaking members
- Diversify NSEA trainings

### GOVERNMENT RELATIONS GOAL

NSEA will increase member engagement in public policy and political advocacy during each 2024 and 2026 election cycle. NSEA will work with local affiliates and actively recruit 15 or more education champions to be involved in government relations and public policy. NSEA will encourage educators to run for public office during the 2024 and 2026 election cycle.

#### OUTCOMES:

- Strengthen the NSEA voice as the trusted education expert
- Promote the NEA Program "See Educators Run"
- Create a plan to recruit more education champions
- Unite members across Nevada
- Partner with community allies and coalitions